

Semantic Search

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Semantic Search

- Don't just search on keywords, but on a model of what the words mean.
- *Meaning* is still very difficult to ascertain, but we can estimate it the co-occurrence of other words
- Correlations can be discovered by probabilistic topic models like <u>Latent Dirichlet Allocation</u> or <u>Hierarchical Dirichlet Processes</u>.
- This allows us to find documents that are relevant to the query, even if they do not share keywords with the query.

Example Wikipedia "Topics," Automatically Detected

| Topic 1 | Topic 2 | Topic 3 | Topic 4 | Topic 5 |
|-----------|-------------|-----------|--------------|-----------|
| ball | treatment | software | god | greek |
| play | medical | computer | christian | zeus |
| team | acupuncture | hardware | church | mythology |
| player | disease | video | jesus | gods |
| football | pain | disk | christianity | god |
| line | studies | computers | believe | son |
| offensive | evidence | memory | book | aeneas |
| defensive | effects | bit | christ | myth |
| pass | found | operating | holy | goddess |
| field | patients | screen | faith | temple |

Our Experiments

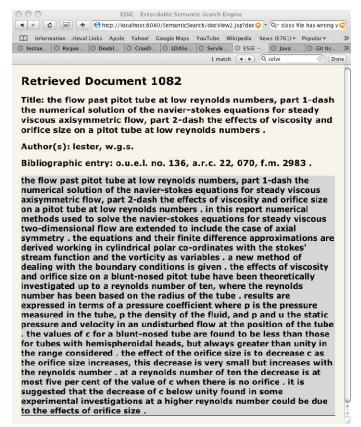
- We tested on a standard benchmark data set from the TREC challenge.
- TREC (Text REtrieval Conference) is a yearly competition sponsored by NIST. They provide standardized datasets for information-retrieval research
- We used the Cranfield dataset for these experiments, since it deals with abstracts of technical documents
- Our target is requirements documents/abstracts).

Simple Example

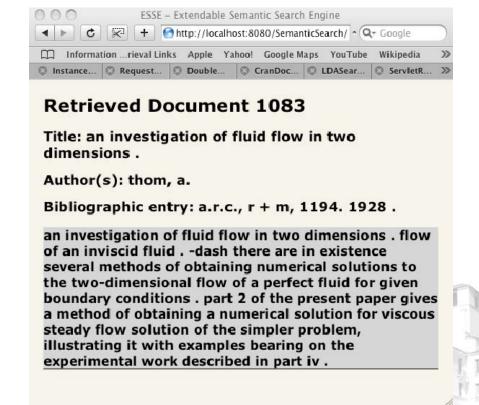
- Query 226 from CRANFIELD:
 - "how should the navier-stokes difference equations be solved"
- Relevant documents are 1063, 1078, 1080-1085, a total of 8 documents.
- A pure key-word based model has an average precision of 37% on this model.
- A pure LDA topic model using 10 Markov chains for sampling gives us 41%
- A combination of both gives us 46% precision.
 - This may seem low, but what it says is that 46% of the results are relevant to the user.
- All of the relevant documents are retrieved by the 22nd document.

Two of the Documents found

A typical keyword result



A typical LDA result



A Closer Look

Document 1082 (found by keyword search)

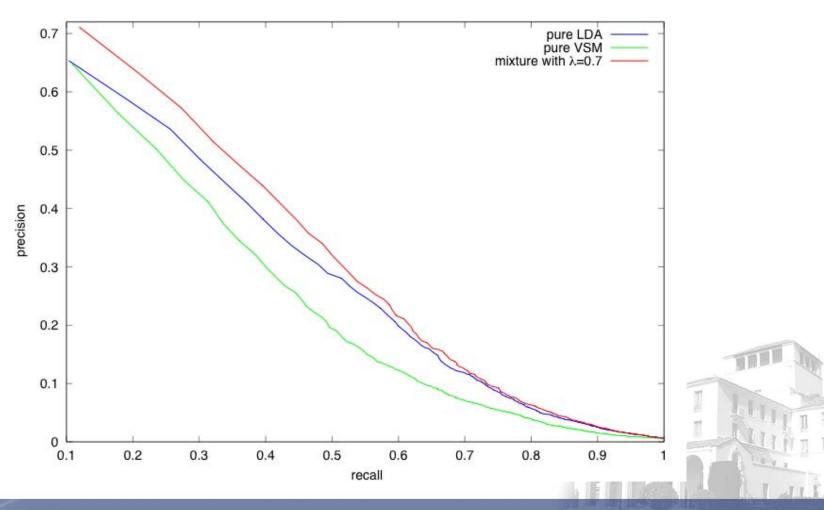
- "... report numerical methods used to <u>solve</u> the <u>navier-stokes</u> <u>equations</u> for steady viscous twodimensional flow are extended ..."
- This document is ranked high in a keyword search model.

Document 1083 (not found by keyword search, but by LDA)

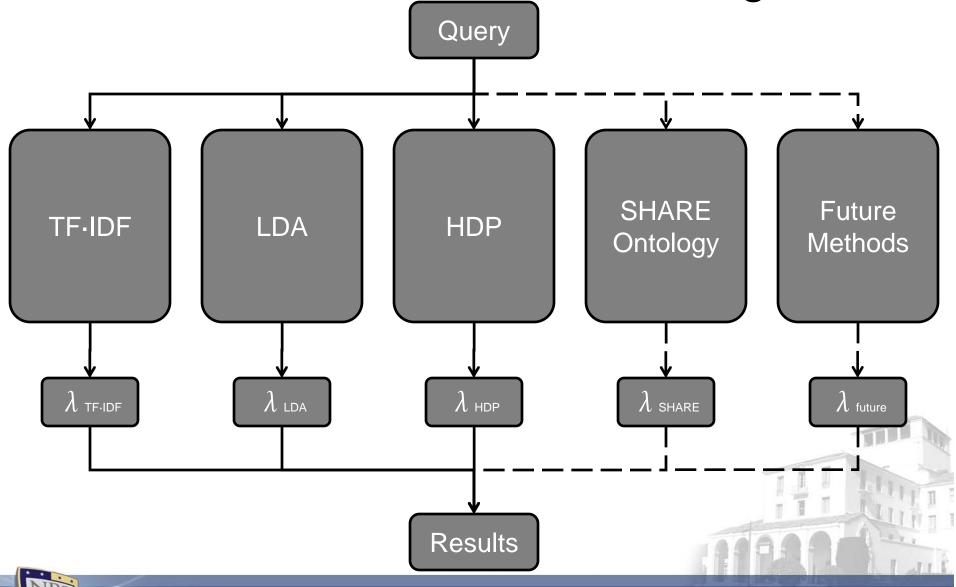
- "... numerical <u>solutions</u> to the <u>two-dimensional flow</u> of a perfect fluid for given boundary conditions ..."
- This document has very low rank in a keyword search, but is very relevant to our query.
- These words are in the same "topic" as the query, even if they don't match.

Remember the query: "how should the navier-stokes difference equations be solved"

The Power of Combination



Modular Semantic Search Engine



Thank You Questions?

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